



AYESHA GOEL

Visual Designer | Illustrator

Contact

Ayeshagoel11@gmail.com

+91 9625251354

Education

Goodley Public School

Commerce + IP (2019)

College of Art, New Delhi

BFA, Applied Art (2020 - 2024)

National Institute of Fashion Technology

M.Des (2024 - 2026)

Skills

Visual Design

Research

Drawing & Sketching

Painting

Printmaking

Clay modelling

Packaging

Display Design

Product Design

Service Design

Campaign Design

Tools

Adobe Photoshop

Adobe Illustrator

Adobe Lightroom

Figma

Procreate

Wix

Portfolio

[https://www.behance.net/](https://www.behance.net/ayeshagoel1)

ayeshagoel1

Experience

Amrai's Art Studio

Intern (September 2022 - April 2023)

- Worked on collaboration with Jatin Couture Collection.
- Commissioned portraits, canvases and sketches.
- Worked on an aboriginal art series (got exhibited in Stainless Art Gallery).
- Digital illustrations for wedding invites.
- Logo designing for corporate agencies.

Rōmrōm

Design Intern (May 2023 - October 2023)

- Managed social media and web store operations.
- Packaging and Visual Communication (Clothing & Paintboxes).
- Illustrating and designing the Coloring book and Natural pigment paintbox set.
- Conducted product photography .
- Experimenting with mordants & Eco-printing on fabric.
- Closely observed the manufacturing process of Natural

Creative Head | Illustrator | Print Designer (May 2024 - February 2025)

- Designing block prints for the 'Anaarbagh' collection & embroidery patterns.
- Developed packaging, Visual Identity, and Website.
- Assisting in photoshoots.
- Ideating and planning exhibitions for 'Salon International de la Lingerie', 'DesignxDesign' & 'Textile Fair India'.

Freelance

(2021 - Present)

- Designing catalogues and wall mural for 'Umbrette'.
- Commissioned canvases (Manual & Digital).
- Designing illustrations for t-shirts.